

# 2013 CECC Annual Institute

## Boone County-CECC

The **BC-CECC Annual Early Childhood Fair** is designed to provide families

- the opportunity to speak with local businesses, agencies, and schools about the educational, developmental, and recreational opportunities available to young children in the area.
- free screening opportunities.
  - Developmental
    - Ages and Stages Questionnaire (1 mo.– 2 years)
    - Brigance (3-5 year olds)
  - Vision (Lions Club)
  - Hearing (not in 2013)
  - Speech and Language (not in 2013)

**Participants** include Council partners (e.g., Boone County Success By 6, 4C for Children, CCAP, KERA Preschool) and other community representatives (e.g., child care centers, museums, physical activity programs, pediatric dentist, music programs, learning centers).

### Location and Time

- Boone County Public Library (BCPL)
- 10 a.m.-1 p.m.
- First Saturday in February

### Invitations and Applications

- Paper mailings

### Marketing

- Library involvement
- Flyers
- Newsletter
- Press release
- Posters
- Email (Constant Contact)
- Tales, BCPL mascot

### Free Presentations

- Speech and Language Development 101
- Preparing for Kindergarten
- Make it! Take it! Play it! (e.g., shaky eggs, popsicle stick puppets, Cheerio counters, pom-pom and plastic egg counting game)
- Choosing Quality Care

### Demonstrations

- Taekwondo
- Soccer

### Giveaways

- Door prizes
- Participant table giveaways
- Library bags with Take Home Fun Cards (what BCPL distributes at storytimes)
- Balloons



## Guests

### 2012

- 55 vendors
- 733 people
- 64 developmental screenings
- 55 vision screenings
- 38 speech screenings
- 40 hearing consultations

### 2013

- 42 vendors
- 291 people
- 38 developmental screenings



## Challenges

- Can't control the weather (did not schedule a snow day)
- Not a child care fair (limit to STAR rated centers)
- Limit vendor participation to businesses and agencies with child development, and child and caregiver well-being focus
- Timely responses (switch to evites?)
- Too many screenings in 2012
- Parking