



# RFA Cover Page

**Council Name:** Floyd County Community Early Childhood Council **Total Pages:** 52  
**Counties Served:** 1 **Total Membership:** 15

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### **Chair Information**

Chair Name: Terri Hall

Address: East Kentucky Science Center, BSCTC, 1 Bert T. Combs Drive, Prestonsburg, KY 41653

Phone Number: 606-889-4766

Email: [tking0113@kctcs.edu](mailto:tking0113@kctcs.edu)

### **Fiscal Agent**

Fiscal Agent Name: Floyd County Library Board

Organization: Floyd County Public Library

Organization Type: Governmental

Tax ID (Federal): 61-060218

Tax ID (State): D-19178

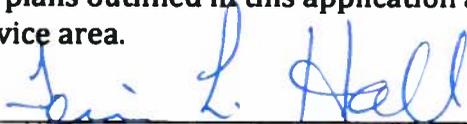
Address: 161 North Arnold Avenue, Prestonsburg, Kentucky 41653

Phone: (606) 886-2981

Email: [icampbell@fclib.org](mailto:icampbell@fclib.org)

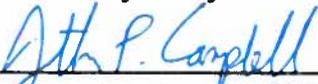
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The undersigned agree to ensure the funds awarded by this grant will be used to complete the plans outlined in this application and achieve School Readiness for children in the service area.



Date: 05/12/2014

**Community Early Childhood Council Chair**



Date: 05/12/2014

**Community Early Childhood Council Fiscal Agent**

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Notary Public

My commission expires on: 12/8/15

Notary Seal

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## **PROJECT SUMMARY**

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Based upon the success and strengths of the previous years' projects the council will expand upon the 3Rs of Kentucky's school readiness definition (Ready to Grow/ Learn/Succeed) and proposes to continue an awareness campaign and material support for some vital initiatives. The council will hold two events (one Math and Science focus and an Early Childhood Fair), provide material support for a Born Learning Academy and an early childhood programming element at the East Kentucky Science Center, provide an online Brigrance subscription to support the Council's data gathering efforts, and continue a media campaign to engage businesses and families not reached by current programs.

## **SUMMARY OF PREVIOUS ACTIVITIES**

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Historically, the Floyd County Early Childhood Council was established in 2001 and became a valuable tool for child care providers, community organizations, family resource centers and others. In the past the Council has collected data, provided meaningful and pertinent professional development, curriculum, and educational opportunities for child care providers, families of young children, and the community. Past initiatives and activities pursued by the council have focused on improving health and nutrition (2001 – 2003) for children in our programs, increasing quality care through encouraging center participation in the STARS rating system (2003 – 2007), and enhancement of literacy and family involvement in our early child population (2008-2009). During these years the council and its objectives were reinforced by the acquisition of several grants to support solutions to needs identified within the district. Past grant funded activities met acceptable levels of success and enabled the council to achieve goals of higher quality care through STARS, professional development, and providing instructional age-appropriate resources to area child care centers.

In 2009 the climate for funding to support the council's initiatives began to change. Effects of the economic downturn and challenging fundraising climate in the nonprofit sectors began to be felt by many council member organizations. As those of us within the nonprofit and community sector of our region felt the effects of the economic conditions we often found ourselves with less staff, increased responsibilities and less time. For a period of two years (2010-11) staff turnover and priority adjustment gave rise to low attendance and membership turnover on the council. Organizations and agencies remained dedicated to the mission of the group and continued to serve the early child population as in the past. A core of dedicated individuals remained on the council, persevered, and continued to hold meetings periodically. Overall, however, our group lacked the empowerment that had been experienced in the past. During this time the council assumed an advocacy role and continued through individual efforts to promote training for child care providers, continue support for STARS quality programming, and encouraged and publicized education incentives for child care providers.

April and May of 2012 sparked a change in the climate and environment of the county. Spurred by Kentucky's most recently released documents and guides (Early Childhood Standards), the state's adoption of a school readiness definition and new funding opportunities, the council began to hold a series of meetings. Initially, the council's chair met with the school district's recently appointed Head Start director to discuss upcoming initiatives impacting early childhood education. In these initial discussions the topic of the school district's early adoption of a new state-wide Kindergarten screener, involvement of all of the schools in the Community Eligibility Option for school meals, Kentucky's recently released definition of "school readiness," and the newly released Early Childhood Standards provided the impetus and purpose needed to rejuvenate the Floyd County's Community Early Childhood Council. In the

rejuvenation stage the Chair extended an invitation to all current council members to attend a new-start meeting to share data and needs. Members from East Kentucky Child Care Coalition, the school system's Preschool/Head start director, and a library representative joined a few council members to discuss the role of the council in light of these recent developments. While the start was slow the council's timely rejuvenation grew rapidly. By the end of May 2012 a small group had compiled data for a community survey of child care centers and programs, reviewed literature in the field of early childhood programming in Kentucky and made a list needs, barriers and ideas for moving into the future.

The following arose as the first list of stated **needs** for those of us involved with early childhood education in Floyd County (May 2012):

- 1) Become better informed and educated about the changes occurring statewide in our field (i.e. school readiness definition, Kindergarten screener, early childhood standards, etc.);
- 2) share information about new school readiness definitions and child development assessments with providers, families, and members of our community;
- 3) utilize assessments to assist early childhood providers, parents, and educators in recognizing school readiness benchmarks;
- 4) provide community events to assist families in developing stronger literacy and math readiness skills of children 0-5 and building skills that will help children have the best "early start" possible
- 5) Provide support for transitioning children into future learning environments (i.e. between care providers and school entry points, home and school, home and childcare, etc.);
- 6) increase opportunities for information sharing and education for those individuals working with the county's 0-5 population, child care providers and the school system in particular.

These stated needs became the focus of the council's 2012/13 efforts known to us as the 3R Project (Ready to Grow, Ready to Learn, Ready to Succeed!). The project received funding (\$25,000) during the 2012 grant cycle to begin a community awareness campaign, host three early childhood focus events, distribute copies of new standards to area childcare providers,

and pilot two Brigance Early childhood Screeners at local child care centers. Following the success and lessons learned of the first year of the 3R Project the council elected to apply for a second year of funding to continue to focus on the needs established previously and to use some of the same systems of delivery. The Council was again funded in 2014/14 to continue, and expand, the 3R Project (\$20,000).

After two years of funding our council can boast: a council website, print materials including the school readiness definition and local council brochure, seasonal articles in the local newspapers about events and early childhood needs, seasonal billboard displaying the 3R's of the school readiness definition at locations in the county, an ongoing collaborative email group comprised of early childhood providers and resources in our community, and a host of partnerships with area businesses and health care facilities. In each of the last two years we hosted three events: Fall Into Literacy in 2012, which became our Fall Early Childhood Fest in October of 2013; Spring Into Math and Science Early Childhood Focus Week and Family Event in March of 2013 and 2014 respectively; and the Floyd County Early Childhood Fair held in May of each year. One focus of the past events was to place information and resources directly in the hands of parents and caregivers of the 70% of our early childhood population that were not being touched by existing educational programs and providers.

While the fall event was held at the Public Library in the first year the second year the event was hosted in concert with a Born Learning Academy program at May Valley Elementary School. The new year event featured fourteen stations which families could visit for information and demonstration: 1) Environmental print books hands-on center; 2) Dialogic Reading of the *Grouchy Ladybug*; 3) Dialogic reading of *Thanks for Thanksgiving*; 4) Dental Health (featuring the tooth fairy); 5) Hand washing/hygiene station that used black light technology to discover the

germs among us; 6) Nanotechnology activity and reading of *Horton Hears a Who*; and information stations from the local extension service, St. Joseph- Martin Hospital, First Steps, Child Care Aware, HANDS, and the counties Family Resource Centers. Families and children traveled together through the stations and were delighted by the reading of a book at each station,” as well as receiving free books and materials to take home. The 44 participants completed the Born Learning Academy session and enjoyed a full meal. Storybook characters (our wonderful volunteers dressed in costumes) joined the event this year which expanded from the Cat-In-The-Hat, and Clifford the big Red Dog to include a host of Disney characters (Minnie Mouse, Snow White, Belle, Prince Charming, Cinderella and others). The characters help to make the event even more engaging for the young children.

As always, one of the most wonderful things about the fall event was the community volunteers and contributions – we had more than 40 volunteers! Every family left with a bag filled with great ideas and activities to encourage continued development of school readiness skills and lots of age appropriate door prizes were awarded.

Each year, in concert with area early childhood programs from local schools, child care centers and the East Kentucky Science Center (EKSC), the Council initiated a *Math and Science Focus Week* in the first week of March. The “focus week” was designed as an initiative to engage every early childhood classroom and child care center in the county in similar standard’s based activities for five days in themes of math and science. As part of the focus week each classroom sent home a parent/guardian newsletter inviting parents to engage with their children in home activities around these central themes. EKSC worked closely to link the materials for each day to common core stands and our district’s curriculum map. These lesson plans and home extension flyers were compiled into an educator packet for the *Spring into Math & Science*

*Focus* week. Seventy-five educator packets were distributed in February to every child care center/day care, head Start/Preschool classroom, and Kindergarten classroom in the county.

The campus of Big Sandy Community and Technical College and EKSC lent itself well as the site for the community Math & Science event which was held on the Saturday as a culminating event for the focus week. Each spring the event featured 4 hands-on, interactive early learning opportunities, which were facilitated by area head start and preschool teachers who led activities with the young children and talked with parents/caregivers about incorporating math and science skills into everyday activities. The Spring (plant life, life cycle etc.) theme of the first year gave way to a Space theme in 2014. Stations for 2014 included: Stars, The Moon and Planets, Rocket Launching, and age appropriate activities focused on space and math concepts. Participants were treated to an *Animals Live* Presentation, an *Astronaut* Planetarium show, and time with the current *Energy* exhibit at EKSC. Two hands-on activities incorporating both math and science skills took place at each station on site and we distributed a take-home hands-on activity packet (featuring 7 different activities) to participants. The event also awarded a number of door prizes donated by local businesses and community members. Evaluations indicated that the event was well received and was perceived as a “high quality” event. Door count indicated that 83 adults and 85 children were in attendance; 24 volunteers from the council and other local agencies helped with the day’s activities.

Our council is well under way in the plans for the 2014 *Floyd County Early Childhood Fair* scheduled for Saturday, May 17, 2014. Based on attendance at last year’s, the event, scheduled from 9 a.m. to 2 p.m., is expected to draw more than 200 families and will feature information tables from up to 20 different community agencies, health services and early childhood programs along with family friendly circus style entertainment and petting zoo

animals. Some highlights of the day include preschool and head start enrollment stations, free developmental, language/speech, vision and hearing screenings for 3-4 year olds; free kindergarten physicals, and a parent resource area that will feature free resources from which parents may select materials appropriate to their needs (i.e. the Early Childhood Parent Guides, Noodle Soup Developmental Cards, school readiness information, age and stage information, etc.). Child care/day care centers have signed up to promote their programs and to distribute information. The Family Resource Centers from the area schools will be on hand to talk with parents of young children about how to get plugged into the local schools. A bicycle/tricycle safety program/demonstration has been added to the event this year. Each child completing the educational programs at each of the three demonstration station will receive a certificate and a free safety helmet. Three area health care providers and the local health department will be part of the event along with a host of other agencies and services wanting to provide support to our county's youngest population and their families.

The level of participation and community interest that the events/activities from the first two years of the 3R Project yielded are encouraging and has yield positive results in increasing awareness of the importance of early childhood skill development to school readiness. Recent council discussion concurred that as we near the close (with the last event pending) of the second year our vision for the 3R Project has been successful. In the upcoming year the council would like to continue to uphold some elements of success from the past two years. Additionally, our efforts have given rise to community based programs such as the Born Learning Academy and early childhood activities recently added to the repertoire at the EKSC (including a summer day camp for 3 and 4 year olds, preschool outreach and center programs, etc.).

## **COMMUNITY NEEDS**

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Floyd County is comprised of a number of communities, full of folk heritage and culture. A rural county with a population size of approximately 38,949 (2013-14 Kentucky County Profile – Floyd County, Kentucky Center for Education and Workforce Development Statistics) Floyd County is designated a “distressed” Appalachian county by the Appalachian Regional Commission - meaning that in economic status it ranks in the worst 10% of the nation’s counties. Floyd County Schools is the designated local public education agency (K-12) and is home to 14 schools and 6,083 students.

According to 2014 Early Childhood Profile our county is home to 2,462 children age 4 and under. 60% of our preschool aged children (3 and 4 year olds) are not attending preschool or head start (2012 Annie E. Casey Kids Count Data). The enrollment data (including preschool, head start, and licensed child care providers) indicates a total childcare capacity of 454. 18% of Floyd County children under 4 participated in an early childhood daycare and/or educational settings in the last year. When added to the number of children served in the HANDS and First Steps programs (another 215) we can conclude that only 27% of our youngest children are participating in structured programs or care. Nearly 75% of our young children do *not* take part in a structured educational program prior to entrance into Kindergarten. Therefore we can safely, and conservatively, say that 75% of children have no experience with a structured educational environment (outside of a home care situation) before entering Kindergarten. Three out of every four children under the age of 4 are thought to be cared for by a parent, family member, friends or other caregivers - some of whom may receive payment or who provide care for free. Based on demographics of the county some of the home based care givers may have a high school education or less, some may have some college or a college degree. Information on

this larger “home” care population remains difficult to ascertain given the present body of data and available community level surveys. The council recognizes the need for more data and information gathering in venues and ways that reach beyond the walls of school and child care providers. Over the last two years we have been able to collect some demographic data on participants, but more is needed. We propose to continue to gather data and implement awareness strategies to reach the “home” care population.

We look to general county data to provide some insight to this population. The 2014 KY County Profile indicates that 47.6% of children in the county live in poverty; 62.8% of children live in households with marginal income (living below 150% of the poverty threshold – i.e. annual income for a family of four is \$35,775 or less). This once thriving Appalachian county gained its income and opportunities from the natural resource of coal in the past; however, the years of coal production decline and the struggles to provide other viable employment and sources of livelihood continue to leave many gaps in the region. The 2014-15 Kentucky County Profile indicates a 10.6% unemployment rate; median household income of \$29,237 (significantly below the state median income level of \$42,610 and national median income level of \$53,046). The area has very few opportunities, which become even more limited for those who fail to earn a high school diploma (28.9% of residents have less than high school diploma or GED equivalent; an additional 34.2% have only high school or GED equivalent – combined 63.1% of residents have only high school or below education level).

This is the backdrop in which the Floyd County Community Early Childhood Council (FCCECC) works to touch the lives of our most vulnerable population – children under 5 years of age.

In review of the 2014 Early Childhood Profile, community survey and collective body of information from school and community resources can be summarized as follows: The county is served by eleven existing quality care facilities that operate during traditional working hours (8 a.m. – 5 p.m.). Eighty percent of the centers have been open for five or more years. At least one licensed facility is a specialized service operating for the purpose of intensive therapeutic and educational services for children with a diagnosis of Autism. While there are anecdotal statements, no other resource indicates a significant need for child care availability beyond traditional working hours (8 a.m.-5 p.m.). Child Care offerings are diverse for the population size and include a variety of faith-based and secular settings. All child care centers in the county require some level of education and training for staff including specialized early child care training as well as CPR and First Aide. Trainings are coordinated with various community and service agencies including the East Kentucky Childcare Coalition, and Child Care Aware. Since the FCCECC's rejuvenation in 2012 the school's Head Start/Preschool program has included an invitation for area day care center to attend professional development workshops provided locally in most cases without cost. In the upcoming year the Head Start/Preschool Program plans to continue this service, particularly in Brigrance training and data sharing. Staff turn-over in child care facilities has historically been an average of approximately 10 positions county wide in a given two year period, with new staff entering the field every quarter. Most child care providers would agree that while they have become familiar with the "school readiness" definition through various avenues (including activities hosted by the council during 2012/13, 2013/14 and the early childhood guides). As a result of renewed efforts by the school district's Early Childhood director every school offers a Kindergarten orientation and transition; the dates are widely shared with child care centers and publicized.

While the council has had great success in bringing a wide variety of community resources to the table to focus on early childhood in our area we continue to find engaging and productive ways to engage and meet the needs of child care providers.

One of the fruits of the council's efforts in the 3R Project is an increase in the number of active members and interested guests who attend our meetings; additionally, this trend is seen in the number of council members and community volunteers who have become involved in the events hosted by the council made possible by the grants in the last two years. Over the course of the last 20 months we have seen a significant rise in both of these areas. Regular average attendance at council meetings is 12; volunteers range from 20 – 40 at each event.

The 2014 Early Childhood Profile for Floyd County included results from screening 98% of the county's kindergarteners and indicates 51.8% of our kindergartener's obtained a composite designation as "Not Ready" - these students did not demonstrate the skills of "school readiness" on the Brigance Screener. Only 48.2% of the students scored well enough to be considered "school ready." At closer look, we find that 67.8% of the kindergarten students in Floyd County scored "below average" on skills in the cognitive/general domain; 51.2% scored "below average" on skills in the physical well-being domain; 27.5% scored "below average" on skills in the self-help domain (compared to only 29% in the state scoring similarly); and 59.5% scored "below average" on skills in the social-emotional domain (compared to only 43.6% in the state scoring similarly). When we further examine the data we find that of the reported *prior setting* with highest success percentage of students who achieved a "kindergarten ready" score for success was among those yielding from a child care environment (86.7%); Head Start/Preschool had the second highest percentage of successful scores at 81.8%; followed by

students designated as “other” (65%), while “home,” the largest group only had 32.9% of students scoring “ready” for kindergarten.

## **STRATEGIC PLAN**

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*Supporting Families:* Data from the Early Childhood Profile asserted that the largest group of students who scored the lowest on readiness skills on the Screener yielded from “home” prior settings affirming our efforts to reach the population of children and their caregivers in home care environments. Overall, 67.8% of the kindergarten students in Floyd County scored “below average” on skills in the cognitive/general domain. The deficiency in general/cognitive skills, particularly math, continues to plague students through their educational career (i.e. in 8th grade nearly 59% of district’s students fail to achieve benchmark scores in Math on the EXPLORE test; 79% of 10<sup>th</sup> graders fail to reach benchmark scores on the PLAN test; and 76% of 11<sup>th</sup> graders fail to reach benchmark in Math on the ACT). The council proposes to increase parent/caregiver awareness of the data and the importance of early cognitive and general skill development through:

- hosting two community based events which feature family engagement activities to encourage cognitive/general skill development and raise awareness of school readiness skill development strategies for parents/caregivers,
- providing friendly parent education and training in non-threatening environments,
- providing material support to continue a county Born Learning Academy program, and
- providing material support to make possible a sustainable math early childhood education program through our local science center.

Rising out of the reality that less than 30% of our county’s under age five population are engaged in “organized settings” the concept of the Fair and other community event is to provide an appealing, interactive, and engaging event that will mobilize community resources and “reach out” to all sectors of the community. The events will feature some “hook” activities, free materials or programs that will increase likelihood of attendance by families with children under

five. School readiness is not just an issue for “organized settings” but rather requires the whole of our community to be aware of the benefits of engaging young children in environments of positive approaches to learning.

Evaluations, feedback, and survey to gauge parent/care giver response and leaning will be one way in which we will collect data to assess impact in this area. Additionally, we will continue to record attendance rate and demographics from participants to assess the degree to which we are reaching the primary target audience (children in home care environments).

***Supporting Learning Environments:*** The council will continue to support and provide encouragement of community child care providers through professional development opportunities, promotion of caregivers continued education, and development of the high quality early child care providers through the efforts of our network of current services, STARS initiative, and providers (such as East Kentucky Child Care Coalition, STARS program, Floyd County Cooperative Extension Service, First Steps, HANDS, Health Department, school district, and others). These dedicated individuals and services will continue to provide programming, training opportunities and to share data and create community opportunities.

Recent relationships garnered through the council between the school’s early childhood programs and child care centers have begun to develop into potential combined professional development opportunities and an increase in the number of “kindergarten transition” camps/programs offered in the county. Since 2012 all 8 elementary sites hosted an early kindergarten orientation for area families.

The demographics and enrollment information on Early Childhood Profile suggests that 75% of children age 4 and under are not part of a structured environment (child care, head start, preschool, etc.); it clearly indicates that most of the students in Kindergarten were in home care

situations immediately prior to their entrance. 67.1 % of these same students scored below average on the composite of all 5 domains of readiness. Affecting the home care environment is clearly a necessary objective for our group. Working in the context of community we propose to:

- Increase awareness of the importance of early childhood development in home care environments,
- provide access to tools, resources and information that inform and encourage home caregivers' to be intentionally engaged in development of school readiness skills at home and in everyday activities,
- Advocate and foster development of community resources and opportunities for children in home care or structured settings to access quality early learning experiences.

We propose to use a spring Early Childhood Fair as the primary vehicle to achieve these outcomes and to partner with two resources to help build sustainable early childhood programs in our county (East Kentucky Science Center and the May Valley Born Learning Academy). The Early Childhood Fair is a partnership with community agencies, businesses, schools, and childcare centers to host a free public event that will provide care givers with information and tools to aide them in helping to better prepare children for school entry.

We propose to provide material support in a partnership with the May Valley Elementary Born Learning Academy. The Academy is a 6 session parent-child together program that focuses on the use of everyday items as learning opportunities to help young children develop skills for future success. Facilitators at each session conduct parent education programs as well as engage the parents and children together in an activity designed to foster skill development in young children. Over the last two year the council's partnership with the with East Kentucky Science Center (EKSC) has grown into a summer day camp for 3 and 4 year olds and the expansion of educational program offerings to include more activities for 3 and 4 years olds.

Using our combined efforts and advocating the importance of early childhood development it has been our hope to inspire sustainable, ongoing opportunities for young children in our county. EKSC's dedication to developing a permanent interactive early childhood exhibit and accompanying outreach educational programming is one such sustainable project. This year we propose to purchase of blocks for use in demonstration stations during our fall event. These same blocks will continue their use as a resource for establishing a new on-site early childhood program, professional development possibility, and educational outreach.

***Professional Development:*** Spurred by the high percentage of all kindergarteners who were tested who scored “not ready” on the screener and the realization that our county has only one STARs rated child care center the council recognizes the need for continued support of quality professional development for providers in our county. The council will continue to explore and promote the integration of child care providers into planned training for the schools early childhood programs (Preschool/Head Start) and will remain open to the potentiality of the providing materials (books, manipulative, etc.) for training specific to area providers through acquired grant funds. While the BRIGANCE screening tools for early childhood programs has been in use at two child care centers in the county, data from the implementation of the screeners is inconclusive at this time. Additional training and the use of the online Brigance management system will benefit in this area.

Additionally, we will continue to utilize the CECC structure, regular meetings, communication tools, and website to share area opportunities such as scholarships for early childhood providers/educators, school professional development opportunities available to providers, to promote development of additional training opportunities, and fund up to 2 council members to attend the *Kentucky Ready Kids Conference* in the spring,

***Access to Data:*** Existing data shows that 51.8% of Kindergarteners screened received a composite designation of “not ready.” The largest prior setting group for tested students was “home;” this group also has the distinction of scoring the lowest in testing. The council recognizes the need to continue to share information and provide tools to area child care professionals and parents/caregiver regarding early child assessment data and all five domains – areas which our kindergarten population has been shown to fall short, well below the state averages, in readiness levels. Equally important is to increase awareness of screener results among home care givers since this group seems to be the most vulnerable (scoring the lowest in all five domains on the screener) with the highest need for interventions.

To provide access to more data for child care providers (including Head start and Preschool programs) the council purchased the Brigance Early Child Development assessment tools (3 and 4 year olds) to collect data to inform programming and strategies to help their young student develop targeted readiness skills. The council proposes to continue the pilot the use of the BRIGANCE early learning assessment program at two sites and will add an additional site within the county during the upcoming year. We will purchase an online subscription for the Brigance management tools to facilitate and manage the collection of data we would like to see from the centers – key to helping our care givers use the collective data gathered in screening.

To reach the “home” care giver population we will continue a mixed media campaign that includes print media releases, talking points shared with broadcast professionals, some billboard media, as well as sharing information about screening results during both of the planned events as well as the Born Learning Academy and East Kentucky Science Center early childhood programming. The council will also seek to provide home care givers information and tools to help them to address early learning in everyday activities as discussed in Environments.

The council recognizes that engaging in the activities and scope of reach that we are proposing will require some time intensive preparation and broad coordination. To help ensure the successful completion of the project’s proposed events and activities the council plans to engage an individual to serve as 3R Project leader. The 3R Project leader will receive a stipend to provide leadership in the following ways:

- generation of media materials for events and website;
- sharing data from early childhood profile to motivate and educate parents and caregivers on needed areas of early development; and
- continuation of a media campaign which includes outreach (outreach, visitation, presentations, printing services, etc.) to engage the business sector, a broader range of health care professionals, our faith community (area churches, mosques and synagogues if present), government and public sectors in promoting school readiness and understanding the needs of our early childhood population;
- and a host of other activities necessary to planning and implementation of the strategies proposed.

The proposed strategies for the 2014/15 year will continue to be known as the **3R PROJECT** with the overall goal of promoting school readiness for our children and families and adopting the 3R’s of Kentucky’s school readiness definition (Ready to Grow/Learn/Succeed).

| <b>TIMELINE</b> |  |
|-----------------|--|
| <b>Month</b>    | <b>Key Activities</b>  |
| July            | <ul style="list-style-type: none"> <li>• Award notification and establishment of accounting procedures with new fiscal agent</li> <li>• Selection of 3R Project Leader(s)</li> <li>• Establishment of chair, vice chair, secretary and treasurer (if positions are open)</li> <li>• Regular meeting schedule established</li> <li>• PD Academy (School District’s 2 day Professional Development)</li> </ul> |
| August          | <ul style="list-style-type: none"> <li>• Planning of fall event</li> <li>• Fall media release</li> <li>• Brigrance Training and Screening Prep</li> </ul>  |
| September       | <ul style="list-style-type: none"> <li>• Planning for fall event</li> </ul>  |
| October         | <ul style="list-style-type: none"> <li>• Fall Math and Science Event at EKSC</li> <li>• Born Learning Academy begins</li> </ul>  |
| November        | <ul style="list-style-type: none"> <li>• Born Learning Academy</li> </ul>  |
| December        | <ul style="list-style-type: none"> <li>• Born Learning Academy</li> </ul>  |
| 2015 January    | <ul style="list-style-type: none"> <li>• Planning for Fair</li> <li>• Born Learning Academy</li> </ul>   |
| February        | <ul style="list-style-type: none"> <li>• Spring Media Release</li> <li>• Planning for Fair</li> </ul>  |

|                 |   |
|-----------------|---|
|                 | <ul style="list-style-type: none"> <li>• Born Learning Academy</li> <li>• Kindergarten Transition Programs Scheduled</li> </ul>   |
| March           | <ul style="list-style-type: none"> <li>• Planning for Fair</li> <li>• Billboard Media</li> <li>• Born Learning Academy Graduation</li> </ul>  |
| April           | <ul style="list-style-type: none"> <li>• Planning for Fair</li> <li>• Spring Media Release</li> <li>• PSA talking points shared with Broadcast</li> <li>• Alternate Born Learning Academy Graduation (if inclement weather has resulted in rescheduling)</li> </ul> |
| May             | <ul style="list-style-type: none"> <li>• Floyd County Early Childhood Fair</li> <li>• CECC Grant Application for 2015/16</li> </ul>   |
| June            | <ul style="list-style-type: none"> <li>• Ready Kids Conference</li> <li>• Annual Report</li> </ul>  |
| Monthly Ongoing | <ul style="list-style-type: none"> <li>• Monthly Meeting</li> <li>• Governor’s Office Message on Website and email listing</li> <li>• Budget Reports</li> </ul>   |

A work plan for the upcoming year is included among the appendices for a broader understanding of the goals, tasks, and dates for the activities. The work plan provides dates of proposed activities along with an outline of the strategy; need addressed, desired outcome and potential measurable outcomes.

In summary, the Floyd County Community Early Childhood Council requests funding to support a community wide Early Childhood Math and Science Event, an Early Childhood Resource Fair, a media campaign focused on school readiness of children under the age of five, expanding training opportunities for area child care providers, expanding early childhood assessment to include Brigance Screeners for 3 and 4 year olds in our count, and finally a stipend for a leadership position (Project Leader) to coordinate the efforts.

It is anticipated that the 3R Project will promote positive changes in the field of early care and education at the service level by increasing quality learning environments, encouraging child care providers to continue education (KIDS NOW/KHEAA scholarship) and professional development, seeking to engage more community members and family in understanding the

needs of the early child population, and gathering data and sharing the Brigance assessment data with child care providers.

## **COMMUNICATION PLAN**

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Since November of 2012 the Floyd County Community Early Childhood Council has maintained a website utilizing the free website tools made available by Google. The website can be accessed at <https://www.sites.google.com/site/floydcountycommunityecc/> and is comprised of a home page featuring announcements (such as the monthly GOEC messages) and countdown to upcoming events and other elements. Additionally, the website has become a repository for minutes of council meetings, a calendar of council meetings and events, a listing of contacts and includes a resource page with links to other sites valuable to early childhood. The website will continue to play a valuable role in the Council's communication plan for the upcoming year, but is not the only tool in our tool box.

Other tools we will continue to use include press releases on key events sent to all area print and broadcast media outlets, distribution of flyers and posters to area businesses, schools, and community organizations, billboard media and email. The press releases about events and activities of the council have yielded three in-depth articles and follow-up coverage by area newspapers and have always resulted in broadcast of events and activities on multiple outlets in community calendar format. We have a local television broadcast channel that features community events in a scrolling format during the weeks prior to events.

Key to our communication is an email distribution of Council reminders and information and a dedicated email account at [floydcountycecc@gmail.com](mailto:floydcountycecc@gmail.com) ; both email and website are maintained and updated by the project leader on a regular basis. The website has a dual target audience and offers resources for each – local individuals seeking additional information about

early childhood resources in our community along with links to some online resources and community agencies/individuals engaged in the activities and work of the Community Early Childhood Council. Our current FCCECC email distribution list consists of 38 individual email addresses and is generally purposed for information regarding the activities and work of the council – among professionals in the local community. Included on the email listing are some community leaders, local business owners, and a few elected officials. On average, three emails are sent to the distribution list monthly, including the monthly GOEC message. The project leader also maintains an email distribution list of ten local media outlets and uses this to distribute press releases used to broadcast event information or special messages regarding early childhood issues once monthly on average. We are currently working to add a Facebook page to our website and venturing out Instagram, and Twitter. Finally, the use of billboard media in the local community which features elements of the school readiness definition and information on upcoming events have been effective in garnering additional interest and attendance at council activities and will be continued in the upcoming year.

## Budget Narrative

### Governor's Office of Early Childhood

| <b>BUDGET ITEM</b> – Describe purpose of budget items below. Please outline the who, what, when, and where of each expenditure.  | <b>Amount Requested</b> | <b>In-Kind/Match (Optional)</b> |
|--|-------------------------|---------------------------------|
| <b>1. Personnel/Fringe Benefits</b> - Part time staff and/or consultant costs  |                         | \$ 10,000                       |
| <p>In-Kind: Personnel from the FCECC council agencies anticipate spending approximately 5% of their professional time to plan, support, develop and implement the activities set forth in the proposal. Estimated at 100 hours per member at an average rate of \$10 an hour we anticipate (10 members @ 100 hours = 1,000 hours collectively X \$10 per hour = \$10,000) The in-kind source is not direct funding but rather recognizes the value that the collaborative partners place on their involvement with council activities.</p> <p><i>Rationale: Collaboration does “cost” in time spent on task by council members.</i></p>  |                         |                                 |
| <b>2. Travel</b> –   | \$ 1,737                | \$ 188                          |
| <p>Two council members will travel to attend annual READY KIDS Conference. Funds includes travel (at the state reimbursement rate of \$.47 per mile, lodging, meals (\$30 per diem/per day), and registration fees – Estimates based on Travel to Ready Kids Conference to include registration (\$225X2), room (\$189X2X2 nights), per diem for up to 3 days (\$30X3X2), and mileage (187 miles X \$.47 X2 X2) Approximately \$1,737</p> <p><i>Rationale: Travel required under the grant guidelines for two CECC members to travel to annual conference</i></p> <p>In-Kind: Members travel to local meetings. Difficult to pin down It is a guesstimate that on average members will travel a minimum of 40 miles each as a result of attendance at council meetings and events (10 members X 40 Miles = 400 X \$.47 = \$188)</p> <p><i>Rationale: Many members travel locally to attend meetings, however, one member must travel from Hazard. This is in-kind because dedicated organizations and agencies will cover the cost for personnel to attend meetings.</i></p> |                         |                                 |

## Budget Narrative

### Governor's Office of Early Childhood

| BUDGET ITEM – Describe purpose of budget items below. Please outline the who, what, when, and where of each expenditure.   | Amount Requested | In-Kind/Match (Optional) |
|--|------------------|--------------------------|
| <b>3. Supplies/Material/Equipment</b> – All expected materials needed to ensure project success  | \$ 7,889         |                          |
| <p>School Readiness Brochure (\$50 set up fee and \$.30 per printed brochure x 2,500 = \$800)<br/>           School Readiness Posters (large and full color) a quantity of 50 = \$200</p> <p>Event Materials:</p> <ul style="list-style-type: none"> <li>• Printing and materials for 2 parent school readiness <b>Take Home</b> Information for approximately 200 families each for two planned events. Take Home bags will be plastic bags for distribution, include printed curriculum materials/activity sheets targeted for ages birth to 5, and other general school readiness materials and contact information. Production cost for each Take Home bag is estimated at \$2 each = \$800</li> <li>• Printing and materials for early childhood activity kits for math/science to feature instructions and supplies to conduct an educational, age appropriate activity at home – 400 packets at \$2 each = \$800</li> <li>• Printing and materials for 6 parent/child activity sets and supplies for parent and child together activity and parent instructional program at county wide Born Learning Academy – Approximately 40 participants @ \$11 each X 6 sessions = Approx. \$2,739</li> <li>• Variety of blocks for use in community math activities with young children = \$1,000</li> <li>• Printing and materials for activity centers/learning stations at each of 3 events. Estimated that each event will host at least 4 stations for 100 participants each to participate in hand-on modeling of activities to encourage development of school readiness skill development in various domains. Estimated cost at \$100 per station (X4) per event (X2) = \$800</li> <li>• Printing and materials for instructor packet for Math and Science Focus week in every early childhood classroom in the county (approximately 75 packets @ \$10 each) = \$750</li> </ul> |                  |                          |
| <b>4. Stipends/Mini-Grants</b> –   | \$ 5,360         |                          |
| <p>Stipend to support a 3R Project Leader in the time intensive work required to coordinate community, literacy/math and other activities; design and print community brochures, continue launch a media campaign to increase awareness of school readiness, monitor and add to website features, and facilitate a transition plan that includes child care providers and care givers of children birth-5 (estimated = \$5,000)</p> <p><i>Rationale: The time intensive work will require dedicated, professional individuals. The stipend is based on an estimation that the leader would spend approximately 50 hours a month for up to 10 months @ an average rate of \$10 per hour = \$5,000 to provide leadership to ensure the successful implementation of the action plan for 2013-14.</i></p> <p>Continued on next page.....</p>  |                  |                          |

## Budget Narrative

### Governor’s Office of Early Childhood

| BUDGET ITEM – Describe purpose of budget items below. Please outline the who, what, when, and where of each expenditure.   | Amount Requested | In-Kind/Match (Optional) |
|--|------------------|--------------------------|
| <b>Stipends/Mini-Grants Continued–</b>   |                  |                          |
| <p>Childcare Stipend and rationale– to provide up to two child care profession to watch over young children while parents are engaged in early childhood educational program as part of the county wide Born Learning Academy. 6 sessions @ 3 hours each X 2 individual @ \$10/hr. = \$360</p>   |                  |                          |
| <b>5. Administrative</b> – No more than 5 % charged for administrative duties  | \$ 0             |                          |
| None requested   |                  |                          |
| <b>6. Other</b> –  | \$ 5,014         |                          |
| <p><b>Business Match Incentive: \$1,800</b></p> <p><i>Rationale: To raise community and family awareness of early childhood development, school readiness and quality early childhood program the FCECC proposes three community events which will target families and children under age 5: one promoting overall school readiness, two additional events promoting awareness of ways to develop five domains of early childhood readiness skills.</i></p> <p><i>The council proposes an innovative way to engage area businesses in supporting the events through funding while also raising awareness of the early childhood development and school readiness. The Match funds provided by sponsors will be used to provide activities/programs that will entice community attendance at community wide events. It is noted that what attracts families and children to community events are generally high profile activities such as inflatables, performing arts, or other child centered activities. It is anticipated that half (50%) of the funds to provide a “hook” activity will be provided by local business sponsors. To facilitate business involvement we propose the use of a “funding match”. Total cost for including these types of items in the proposed community events is estimated to be \$3,600. The council will use a “dollar-to-dollar” match incentive program to gain business funding of these resources - using only grant funds for which we receive 1-1 match up to \$1,800. To find this incentive we request \$1,800.</i></p> <p>Subscription to web based Brigance Early Childhood data management for use at three centers in concert with Brigance screening at each center and data reports to council = approximately \$700</p> <p>Space Rental – cost of use of the East Kentucky Science Center exhibit, classroom, and planetarium area for 4 hours for Math and Science Event = \$300</p> |                  |                          |

## Budget Narrative

### Governor’s Office of Early Childhood

| <b>BUDGET ITEM</b> – Describe purpose of budget items below.<br>Please outline the who, what, when, and where of each expenditure.  | <b>Amount Requested</b> | <b>In-Kind/Match (Optional)</b> |
|---|-------------------------|---------------------------------|
| <b>Other</b> – continued  |                         |                                 |
| <p>Billboard Media –school readiness media campaign = \$ 2,214</p> <p><i>Rationale: The rationale for this approach is that media in mixed markets (print, radio, internet, and television) and well organized, safe and coordinated opportunities for children to “play, perform, or receive a service they need for a nominal fee or free” reach large numbers of our community’s general population effectively. Even within our community services, caregivers share that their impetus, second only to direct referral, sought our services because they “heard about it” from someone in their support system (word of mouth), “saw it” somewhere locally (i.e. billboards, doctor’s office, etc.), “heard it on the radio”, or “saw it on television.”</i></p> |                         |                                 |

# CECC Budget FY15

|                               |           |
|-------------------------------|-----------|
| <b>Total Requested Amount</b> | \$ 20,000 |
| <b>Additional Revenue</b>     | \$ 1,800  |

| <b>Expense</b>   | <b>Description</b>  | <b>Amount Requested</b> | <b>In/Kind Match</b> |
|--|---|-------------------------|----------------------|
| <b>Budget Items</b>  | Describe purpose of budget items below. Please outline the who, what, when, and where of each expenditure   | 0                       | 0                    |
| <b>Personnel/Fringe Benefits – (Hourly rate x # of hours) and/or total amount of consultant fees</b> | In-kind: (\$10/hr. X 10 members X 100 hours each = \$10,000)  | \$0                     | \$10,000             |
| <b>Travel – Total estimated expenditures</b>   | Travel to Ready Kids Conference to include registration (\$225X2), room (\$189X2X2 nights), per diem for up to 3 days (\$30X3X2), and mileage (187 miles X \$.47 X2 X2) for 2 representatives and in-kind see narrative | \$1,737                 | \$188                |
| <b>Supplies/Material/Equipment – Estimated number and cost of items</b>                              | Printed materials, event activity and information packets, block activity set, instructor packets, brochures, flyers, etc. See narrative  | \$7,889                 | \$0                  |
| <b>Stipends and Mini-Grants- Mini-grants 25% of total requested amount</b>                           | Project leader, hourly employee stipend and child care  | \$5,360                 | \$0                  |
| <b>Administrative – Limited to 5% of requested amount</b>  | None requested  | \$0                     | \$0                  |
| <b>Other</b>   | Promotional match fund, space rental, billboards and web based Brigrance data management  | \$5,014                 | \$                   |

## APPENDIX A: CECC Membership List FY15

| First Name | Last Name     | Agency                   | Phone          | Email  | Member Type |
|------------|---------------|--------------------------|----------------|--|-------------|
| Anna       | Shepherd      | School District          | (606)886-2354  | <a href="mailto:Anna.shepherd@floyd.kyschools.us">Anna.shepherd@floyd.kyschools.us</a>     | Member      |
| Kim        | Grubb         | Head Start               | (606) 886-2354 | <a href="mailto:Kim.grubb@floyd.kyschools.us">Kim.grubb@floyd.kyschools.us</a>             | Member      |
| Pat        | Hites         | Child Care Aware         | (606) 886-1280 | <a href="mailto:pathites@ekccc.org">pathites@ekccc.org</a>                                 | Member      |
| Linda      | Howell        | Child Care               | (606) 874-8328 | n/a  | Member      |
| Jessica    | Arnett        | Library                  | (606) 886-2981 | <a href="mailto:jessicafcp@gmail.com">jessicafcp@gmail.com</a>                             | Member      |
| Cathy      | Campbell      | FRYCS                    | (606) 874-2165 | <a href="mailto:cathy.campbell@floyd.kyschools.us">cathy.campbell@floyd.kyschools.us</a>   | Member      |
| Mazola     | Salmons       | Higher Education         | (606) 889-4729 | <a href="mailto:Mazola.salmons@kctcs.edu">Mazola.salmons@kctcs.edu</a>                     | Member      |
| Melinda    | Hall          | First Steps              | (606) 886-4360 | <a href="mailto:mhall@mtcomp.org">mhall@mtcomp.org</a>                                     | Member      |
| Russell    | Barker        | Health Care Professional | (606) 377-3408 | <a href="mailto:rbarker@arh.org">rbarker@arh.org</a>                                       | Member      |
| Marilyn    | Breeding      | STARS                    | (800) 246-752  | <a href="mailto:Marilyn.breeding@uky.edu">Marilyn.breeding@uky.edu</a>                     | Member      |
| Terri      | Hall          | Other                    | (606) 889-2981 | <a href="mailto:tking0113@kctcs.net">tking0113@kctcs.net</a>                               | Chair       |
| Allison    | Hoover        | HANDS                    | (606) 886-2788 | <a href="mailto:Allison.hoover@ky.gov">Allison.hoover@ky.gov</a>                           | Member      |
| Rebial     | Reynolds      | FRYCS                    | (606) 886-3891 | <a href="mailto:Rebial.reynolds@floyd.kyschools.us">Rebial.reynolds@floyd.kyschools.us</a> | Member      |
| Brian      | Akers         | FRYCS                    | (606) 478-9751 | <a href="mailto:brian.akers@floyd.kyschools.us">brian.akers@floyd.kyschools.us</a>         | Member      |
| Cissy      | Roop Williams | FRYCS                    | (606) 377-6640 | <a href="mailto:opal.williams@floyd.kyschools.us">opal.williams@floyd.kyschools.us</a>     | Secretary   |
|            |               |                          |                |  |             |
|            |               |                          |                |  |             |
|            |               |                          |                |  |             |
|            |               |                          |                |  |             |

## **APPENDIX B: Letters of Support**



**QEI**

## Quality Enhancement Initiative

Marilyn Breeding  
Stars Quality Coordinator  
1 Community College Road  
Hazard, KY 41701  
Phone: (800) 246-752 ext. 73099

To Whom It May Concern,

I support the Floyd County Community Early Childhood Council by working with child care programs to bring them into stars, maintain their star level, and/or improve their star level. I attend the meetings so I have a better understanding of the issues facing Floyd County providers and programs.

Sincerely,  
Marilyn Breeding-SQC



May 6, 2014

Floyd County CECC Members,

This letter is in support of the Floyd County Community Early Childhood Council's response to the KIDS NOW Early Childhood Initiative Proposal. The First Steps Program is supportive of the proposal to assist child care centers as well as families with young children to provide the best possible care for children in Floyd County. This will be achieved by having parent involvement and parental resources available. Mini grants are needed to help improve the quality of care of young children. This can be achieved by supporting efforts to bring more centers into the STARS program. The First Steps Service Coordinator will continue her role in providing service to young children and families as well as participation with the Floyd County CECC. She is available to provide insight in early childhood development and the needs of young children.

As part of the early childhood intervention, we recognize the importance of promoting children's early development. We are supportive of the proposal for school readiness. The proposal of the grant is to offer meaningful services and assist in improving the quality of life for the parents and children we serve.

Sincerely,

A handwritten signature in cursive script that reads "Melinda Hall".

Melinda Hall  
First Steps  
Service Coordinator

Office of the President  
One Bert T. Combs Drive  
Prestonsburg, KY 41653  
Telephone: (606) 886-7332  
Fax: (606) 886-2110  
Website: bigsandy.kctcs.edu

May 7, 2014

**TO WHOM IT MAY CONCERN:**

Big Sandy Community and Technical College (BSCTC) celebrates a rich history of educational progress and dedication to strengthening the rural, eastern Kentucky region through education. Our institution is privileged to work with local school systems, higher education institutions and community agencies to further enhance the opportunities for the residents of this region.

During the two years of grant funding, the Floyd County Community Early Childhood Council (FCCECC) has had a substantial impact upon community education promoting the importance of Early Childhood Education (0 to 5 years of age), literacy, math and science, the distribution of school readiness information and enhancing parental support. The FCCECC is composed of representatives from education, daycare centers, headstart programs, health care agencies and others interested in the development of our youth; the FCCECC is definitely a valuable asset to educational efforts.

The College supports the efforts of the FCCECC and its plans to focus upon the math skills of youth during the 2014-2015 year. Math continues to be an area of concern for higher education as well as others. Of the 2010-2011 Floyd County School District graduates, 77.8% (2013 KY High School Feedback Report) were not college-level math ready. Third grade assessments (2014 KY Early Childhood Profile) during the 2012-2013 year indicate that 56.4% of kindergartners were not proficient or distinguished in math. By working together, all agencies can have an impact.

BSCTC supports FCCECC's efforts to obtain grant funding to continue its efforts in eastern Kentucky.

Sincerely,



Dr. George D. Edwards  
President

mls



# *W.D. Osborne Elementary*

43 Osborne Branch

Bevinsville, KY 41606

*Principal: Mrs. Denise Isaac*

*Assistant: Mrs. Robin Hall*

Telephone: 606/452-2131

Fax: 606/452-9765

To Whom It May Concern;

May 5, 2014

It is with great pleasure that I write this in support of the Floyd County Early Childhood Coalition Council. This group of folk's has shown a strong dedication through their work and events over the past couple of years. Being an educator, it is my responsibility to educate parents and the community about childhood development and the importance of school readiness.

The Floyd County Early Childhood Coalition assists me, as well as other faculty, in finding solutions to the numerous child care problems in which our families deal with. They provide trainings and developmental equipment needed within our daycares. The council works effortlessly with our parents and educators in promoting quality education, good physical health, emotional development and communication skills and much more! For the sake of our children's future, it is critical that these services continue!

I am very fond of this Council and proud of their accomplishments. I am also grateful to be a part of the FCECCC. I am looking ahead to another wonderful year!

Respectfully,

  
Cindy Williams

Floyd County Schools



**FLOYD COUNTY BOARD OF EDUCATION  
HEAD START & PRESCHOOL PROGRAM  
106 North Front Avenue  
Prestonsburg, Kentucky 41653  
Telephone (606) 886-4555 Fax (606) 886-4501  
www.floyd.kyschools.us**

**Anna W. Shepherd, Director  
Teresa Newsome, Family Advocate  
Rhonda Nelson, Family Advocate  
Jill Johnson, Family Advocate  
Denise Prater, Family Advocate  
Kimberly Grubb, Education Consultant  
Teresa Newsome, Special Education  
Consultant**

May 7, 2014

Floyd County Early Childhood Council Members:

As the director of Early Childhood for Floyd County Schools I am excited about the opportunity to continue to work as a member of the Community Early Childhood Council and one community group for the children and families of Floyd County to ensure we have ready children, ready parents, ready schools, and a ready community. I look forward to working with the council to help assure a smooth transition to primary school for each child within our community and to assisting in our children each being school ready.

I strongly support the efforts of the Community Early Childhood Council's grant proposal and look forward to our work together in the upcoming year to offer excellent customer service to our parents and children of Floyd County.

Sincerely,

Anna Whitaker Shepherd  
Director of Early Childhood  
Floyd County Board of Education

## **APPENDIX C: Conflict of Interest Statements**

## Community Early Childhood Council Conflict of Interest Statement

I, the undersigned, acknowledge and confirm that in carrying out my duties as a director, officer or member of The Governor's Office of Early Childhood Community Early Childhood Council (CECC), a non-profit organization, I am charged with a duty of loyalty and fiduciary accountability to the CECC. To this end, I acknowledge my responsibilities to act in the course of my duties solely in the best interest of the CECC, without consideration of the interests of any other person or organization and to refrain from taking part in any transaction where I do not believe in good faith that I can with undivided loyalty to the CECC.

I shall disclose to the Council any potential conflict of interest I may have from time to time, including the identification of any material, financial or other beneficial interest held by me or by my immediate family in organizations engaged in the same business or services as the CECC or engaged in the delivery of products or services to the CECC. I shall also disclose any transaction with the CECC which would result in any benefit to me, my immediate family, or any organization in which I have a material financial or other beneficial interest or involvement, and I shall refrain from participation in any action on such matters, except to the extent permitted by the Conflict of Interest Policy.

I shall not disclose or exploit for any personal advantage, or for the advantage of any other organization in which I have an interest or involvement, any confidential information acquired by me regarding CECC business activities or plans. Further, I will abstain from CECC votes impacting organizations in which I have interest or involvement.

Pursuant to the above, I hereby report that I have an interest or involvement as an owner, partner, director, trustee, officer, employee, or agent of, or that I or my spouse, parents, children, or spouses of children, brothers or sister, or spouses of brothers or sister or any combination of them, have a material financial interest (greater than 5% ownership) or any other beneficial interest in:

1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: [Click here to enter text.](#)

Interest or Involvement [Click here to enter text.](#)

b. Name: [Click here to enter text.](#)

Interest or Involvement [Click here to enter text.](#)

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name: [Click here to enter text.](#)

Interest or Involvement [Click here to enter text.](#)

d. Name: [Click here to enter text.](#)

Interest or Involvement [Click here to enter text.](#)

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date: April 18, 2014

Signature: Made Schmitt

# Community Early Childhood Council Conflict of Interest Statement

I, the undersigned, acknowledge and confirm that in carrying out my duties as a director, officer or member of The Governor's Office of Early Childhood Community Early Childhood Council (CECC), a non-profit organization, I am charged with a duty of loyalty and fiduciary accountability to the CECC. To this end, I acknowledge my responsibilities to act in the course of my duties solely in the best interest of the CECC, without consideration of the interests of any other person or organization and to refrain from taking part in any transaction where I do not believe in good faith that I can with undivided loyalty to the CECC.

I shall disclose to the Council any potential conflict of interest I may have from time to time, including the identification of any material, financial or other beneficial interest held by me or by my immediate family in organizations engaged in the same business or services as the CECC or engaged in the delivery of products or services to the CECC. I shall also disclose any transaction with the CECC which would result in any benefit to me, my immediate family, or any organization in which I have a material financial or other beneficial interest or involvement, and I shall refrain from participation in any action on such matters, except to the extent permitted by the Conflict of Interest Policy.

I shall not disclose or exploit for any personal advantage, or for the advantage of any other organization in which I have an interest or involvement, any confidential information acquired by me regarding CECC business activities or plans. Further, I will abstain from CECC votes impacting organizations in which I have interest or involvement.

Pursuant to the above, I hereby report that I have an interest or involvement as an owner, partner, director, trustee, officer, employee, or agent of, or that I or my spouse, parents, children, or spouses of children, brothers or sister, or spouses of brothers or sister or any combination of them, have a material financial interest (greater than 5% ownership) or any other beneficial interest in:

1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: Allison Hoover

Interest or Involvement FCHD / HANDS

b. Name: Community Partner

Interest or Involvement

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name:

Interest or Involvement

d. Name:

Interest or Involvement [Click here to enter text.](#)

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date: 4-17-14

Signature: Allison B. Hoover

# Community Early Childhood Council Conflict of Interest Statement

I, the undersigned, acknowledge and confirm that in carrying out my duties as a director, officer or member of The Governor's Office of Early Childhood Community Early Childhood Council (CECC), a non-profit organization, I am charged with a duty of loyalty and fiduciary accountability to the CECC. To this end, I acknowledge my responsibilities to act in the course of my duties solely in the best interest of the CECC, without consideration of the interests of any other person or organization and to refrain from taking part in any transaction where I do not believe in good faith that I can with undivided loyalty to the CECC.

I shall disclose to the Council any potential conflict of interest I may have from time to time, including the identification of any material, financial or other beneficial interest held by me or by my immediate family in organizations engaged in the same business or services as the CECC or engaged in the delivery of products or services to the CECC. I shall also disclose any transaction with the CECC which would result in any benefit to me, my immediate family, or any organization in which I have a material financial or other beneficial interest or involvement, and I shall refrain from participation in any action on such matters, except to the extent permitted by the Conflict of Interest Policy.

I shall not disclose or exploit for any personal advantage, or for the advantage of any other organization in which I have an interest or involvement, any confidential information acquired by me regarding CECC business activities or plans. Further, I will abstain from CECC votes impacting organizations in which I have interest or involvement.

Pursuant to the above, I hereby report that I have an interest or involvement as an owner, partner, director, trustee, officer, employee, or agent of, or that I or my spouse, parents, children, or spouses of children, brothers or sister, or spouses of brothers or sister or any combination of them, have a material financial interest (greater than 5% ownership) or any other beneficial interest in:

1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: Bob Hites EKCCC-CCA  
Interest or Involvement member/community partner

b. Name:  
Interest or Involvement

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name:  
Interest or Involvement

d. Name:  
Interest or Involvement [Click here to enter text.](#)

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date: 4-17-14

Signature: Bob Hites

# Community Early Childhood Council Conflict of Interest Statement

I, the undersigned, acknowledge and confirm that in carrying out my duties as a director, officer or member of The Governor's Office of Early Childhood Community Early Childhood Council (CECC), a non-profit organization, I am charged with a duty of loyalty and fiduciary accountability to the CECC. To this end, I acknowledge my responsibilities to act in the course of my duties solely in the best interest of the CECC, without consideration of the interests of any other person or organization and to refrain from taking part in any transaction where I do not believe in good faith that I can with undivided loyalty to the CECC.

I shall disclose to the Council any potential conflict of interest I may have from time to time, including the identification of any material, financial or other beneficial interest held by me or by my immediate family in organizations engaged in the same business or services as the CECC or engaged in the delivery of products or services to the CECC. I shall also disclose any transaction with the CECC which would result in any benefit to me, my immediate family, or any organization in which I have a material financial or other beneficial interest or involvement, and I shall refrain from participation in any action on such matters, except to the extent permitted by the Conflict of Interest Policy.

I shall not disclose or exploit for any personal advantage, or for the advantage of any other organization in which I have an interest or involvement, any confidential information acquired by me regarding CECC business activities or plans. Further, I will abstain from CECC votes impacting organizations in which I have interest or involvement.

Pursuant to the above, I hereby report that I have an interest or involvement as an owner, partner, director, trustee, officer, employee, or agent of, or that I or my spouse, parents, children, or spouses of children, brothers or sister, or spouses of brothers or sister or any combination of them, have a material financial interest (greater than 5% ownership) or any other beneficial interest in:

1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: McDowell ARH CAH  
Interest or Involvement Community Partner

b. Name:  
Interest or Involvement

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name:  
Interest or Involvement

d. Name:  
Interest or Involvement Click here to enter text.

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date: 4/17/14

Signature: Paul Barber

# Community Early Childhood Council Conflict of Interest Statement

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1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name:

Interest or Involvement

b. Name:

Interest or Involvement

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name: QEI Stars Marilyn Breech

Interest or Involvement QEI Stars

d. Name:

Interest or Involvement [Click here to enter text.](#)

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date: 4/17/14

Signature: Marilyn Breech

## Community Early Childhood Council Conflict of Interest Statement

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1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: Anna Shepherd

Interest or Involvement Early Childhood Director, Floyd County Schools

b. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

d. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date: April 18, 2014

Signature: Anna Shepherd

## Community Early Childhood Council Conflict of Interest Statement

I, the undersigned, acknowledge and confirm that in carrying out my duties as a director, officer or member of The Governor's Office of Early Childhood Community Early Childhood Council (CECC), a non-profit organization, I am charged with a duty of loyalty and fiduciary accountability to the CECC. To this end, I acknowledge my responsibilities to act in the course of my duties solely in the best interest of the CECC, without consideration of the interests of any other person or organization and to refrain from taking part in any transaction where I do not believe in good faith that I can with undivided loyalty to the CECC.

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1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

b. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

d. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date: 4/21/14

Signature: Kimberly Grubb

## Community Early Childhood Council Conflict of Interest Statement

I, the undersigned, acknowledge and confirm that in carrying out my duties as a director, officer or member of The Governor's Office of Early Childhood Community Early Childhood Council (CECC), a non-profit organization, I am charged with a duty of loyalty and fiduciary accountability to the CECC. To this end, I acknowledge my responsibilities to act in the course of my duties solely in the best interest of the CECC, without consideration of the interests of any other person or organization and to refrain from taking part in any transaction where I do not believe in good faith that I can with undivided loyalty to the CECC.

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1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: Melinda Hall / First Steps

Interest or Involvement Community Partner

b. Name:

Interest or Involvement

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name:

Interest or Involvement

d. Name:

Interest or Involvement Click here to enter text.

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date: 4/17/14

Signature: Melinda Hall

## Community Early Childhood Council Conflict of Interest Statement

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1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: East KY Science Center and Planetarium (BSCPC)

Interest or Involvement: Serve children in the community

b. Name:

Interest or Involvement

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name:

Interest or Involvement

d. Name:

Interest or Involvement

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date: 5/14/14

Signature: Jeni L. Hall

## Community Early Childhood Council Conflict of Interest Statement

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1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: Brian H. Akers

Interest or Involvement Betsy Layne Elementary FRYSC - Coordinator

b. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

d. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date: 5-9-14

Signature: Brian H. Akers

## Community Early Childhood Council Conflict of Interest Statement

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1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council:

a. Name: [Click here to enter text.](#)

Interest or involvement: [Click here to enter text.](#)

b. Name: [Click here to enter text.](#)

Interest or involvement: [Click here to enter text.](#)

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name: [Click here to enter text.](#)

Interest or involvement: [Click here to enter text.](#)

d. Name: [Click here to enter text.](#)

Interest or involvement: [Click here to enter text.](#)

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date: \_\_\_\_\_

Signature: 

## Community Early Childhood Council Conflict of Interest Statement

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1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: Rebial J. Reynolds

Interest or Involvement Prestonsburg Elementary Family Resource Center - Coordinator

b. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

d. Name: Click here to enter text.

Interest or Involvement Click here to enter text.

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date:

May 9, 2014

Signature:

Rebial J. Reynolds

## Community Early Childhood Council Conflict of Interest Statement

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1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: Click here to enter text

Interest or Involvement Click here to enter text

b. Name: Click here to enter text

Interest or Involvement Click here to enter text

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name: Click here to enter text

Interest or Involvement Click here to enter text

d. Name: Click here to enter text

Interest or Involvement Click here to enter text

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date:

5/9/2014

Signature:

Cristy Reed-Williams

## Community Early Childhood Council Conflict of Interest Statement

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1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: Wesley Christian School Learning Center

Interest or Involvement Local Day Care Center

b. Name: Linda Howell

Interest or Involvement Acting Director, Child Care Center

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name: [Click here to enter text.](#)

Interest or Involvement [Click here to enter text.](#)

d. Name: [Click here to enter text.](#)

Interest or Involvement [Click here to enter text.](#)

I assume the duty of notifying the Community Early Childhood Council, in writing, of any changes in or additions to the information disclosed in this Disclosure Statement.

Date: 5/12/14

Signature: Linda Howell

## Community Early Childhood Council Conflict of Interest Statement

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1. The following organizations engaged in the same or substantially similar businesses or services as the Community Early Childhood Council.

a. Name: [Click here to enter text.](#)

Interest or Involvement [Click here to enter text.](#)

b. Name: [Click here to enter text.](#)

Interest or Involvement [Click here to enter text.](#)

2. The following organizations engaged in the delivery of products or services to the corporation:

c. Name: [Click here to enter text.](#)

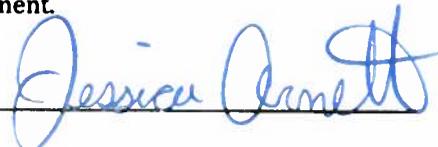
Interest or Involvement [Click here to enter text.](#)

d. Name: [Click here to enter text.](#)

Interest or Involvement [Click here to enter text.](#)

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Date: 5/12/14

Signature: 

## **APPENDIX D: Work Plan 2014-1**

# CECC Work Plan FY15

| <u>Strategy</u> – Identify the GOEC strategy you plan to use | <u>Identified Need</u> - What need will be addressed  | <u>Desired Outcomes Affected</u> - What positive result are you trying to achieve   | <u>Activities</u> – What programs, partnerships, or activities will your CECC use to address the need   | <u>Indicators</u> - What data will you collect to track the effect your activity has had on your outcome   | <u>Start Date</u> | <u>End Date</u> |
|--|---|---|---|--|-------------------|-----------------|
| <b>Supporting Families</b>                                   | <p><i>On the Early Childhood Profile:</i></p> <p>51.8% of Kindergarteners screened received a composite designation of “not ready.”</p> <p>Lowest Domain for Kindergarten Readiness is cognitive/general skills (math, etc.) – 67.8% of students are “not ready” for school success; a trend of low performance in math continued throughout the elementary, middle and secondary experience in our county.</p> | <p>1. Increase caregiver awareness of Screener Results and importance of the development of early cognitive/general skills, such as math.</p> <p>2. Provide caregivers with tools, demonstrations, and information needed to enhance their ability to help young children develop age-appropriate skills for future school success.</p> | <ul style="list-style-type: none"> <li>- In partnership with the East Kentucky Science Center, the school Early Childhood Programs, and child care facilities the council will coordinate a <b>Math and Science Focus week of activities</b> (encouraging our educators and child care professionals) to help us bring awareness to our community of the importance of early development of cognitive and general skills such as math. In addition to the weeklong focus in area educational programs we plan to host a free <b>Saturday Family Math and Science Event</b> toward the same goals.</li> <li>- Each event will feature hands-on activities and modeling of best practices for caregivers through interactive stations, along with take home activities, website, and education about school readiness and what it means for young children are key strategies that will be incorporated into the event.</li> <li>- Provide material support to County-wide BornLearning Academy parent and child together 6 session program.</li> </ul> | <p>Area child care and classroom educators will complete a feedback survey on the Math and Science Focus Week materials and use.</p> <p>Registration and sign in information will provide information on the number of families who receive information and serve as a data collection tool for demographic data, prior setting, and ages of children participating in events.</p> <p>BornLearning Academy evaluations and sign in sheet will provide data on learning outcomes and participation rates.</p> | 9/1/2014          | 10/30/2014      |

# CECC Work Plan FY15

|                            |  |  |   |   |                        |                         |
|----------------------------|--|--|---|---|------------------------|-------------------------|
| <p><b>Environments</b></p> | <p><i>The largest prior setting group for tested students was “home;” this group also has the distinction of scoring the lowest- 67.1% scored below average on the composite of all 5 domains of Kindergarten Readiness.</i></p> | <p><i>1. Increase awareness of the importance of early childhood development in family care environments.</i></p>  | <p><i>- In partnership with community agencies, businesses, schools, and childcare centers the council will provide caregivers with information and tools to aide them in helping to better prepare children for school entry though a Spring <b>Early Childhood Fair</b> that will offer free 3-4 year old developmental, vision, speech, and hearing screenings; kindergarten physicals; and a host of early child resources, information from community and educational agencies and listing of agencies providing early childhood services.</i></p> | <p><i>Participants will complete a registration designed to collect multiple data including demographics, child care environment (home, center, etc.) and other information on participants to ensure that our events and information are reaching the key audience – those not involved in other structured environments (home care as prior setting),</i></p> | <p><i>1/1/2015</i></p> | <p><i>5/30/2015</i></p> |
|                            | <p><i>Data on enrollment in structured environments (i.e. childcare, preschool, etc.) reveals that 75% of children age 4 and under are not part of a structured educational environment before school entry –</i></p>            | <p><i>2. Provide access to tools, resources and information that inform and encourage home caregivers’ to be intentionally engaged in development of school readiness skills at home and in everyday activities.</i></p> | <p><i>- Partner with May Valley Elementary to offer BornLearning Academy Program across the county.</i></p> <p><i>- Partner with East Kentucky Science Center to develop an interactive early childhood exhibit and public programming opportunities.</i></p>   | <p><i># of participants, and interview surveys during events will be used to gather data additional data on “learning” outcomes of adult participants,</i></p>  |                        |                         |
|                            |  | <p><i>3. Advocate and foster development of community resources and opportunities for children in home care or structured settings to access quality early learning experiences.</i></p>                                 |   | <p><i>BornLearning Academy evaluations and sign in sheet will provide data on learning outcomes and participation rates.</i></p>  |                        |                         |

# CECC Work Plan FY15

|  |  |   |  |  |                         |                         |
|--|--|---|--|--|-------------------------|-------------------------|
| <p><b>Professional Development</b></p> | <p><i>Low levels of Kindergarten readiness in all domains on the Early Childhood Profile.</i></p> <p><i>Only one child care center in the county has obtained STARS Quality Rating; 10 do not</i></p>  | <p><i>1. Support and communicate training opportunities and increased preparedness levels of child care providers,</i></p> <p><i>2. Encourage STARS participation through training opportunities and other grant resources such as Race to the Top</i></p>    | <ul style="list-style-type: none"> <li>- <i>Continue to utilize the CECC structure, regular meetings, communication tools, and website to share area opportunities such as scholarships for early childhood providers/educators, school professional development opportunities available to providers,</i></li> <li>- <i>Promote development of additional training opportunities,</i></li> <li>- <i>Provide funding for up to 2 council members to attend Kentucky Ready Kids Conference in the spring,</i></li> </ul>  | <p><i>The Early Childhood Profile for the county will be used to track the status of STARS centers and number of scholarships utilized in the county along with input at council meetings from the regional STARS coordinator,</i></p> <p><i>Minutes, sign in sheets, archived email folders, and agenda/schedule of PD opportunities (including the Ready Kids Conference participant reports to the council) will be used to track these elements.</i></p> | <p><b>7/28/2014</b></p> | <p><b>6/30/2014</b></p> |
| <p><b>Data</b></p>                     | <p><i>Existing data shows that 51.8% of Kindergarten screened received a composite designation of “not ready.”</i></p> <p><i>The largest prior setting group for tested students was “home;” this group also has the distinction of scoring the lowest</i></p> | <p><i>1. Collect data from early child care centers,</i></p> <p><i>2. Increase availability of data collection tools to area child care centers,</i></p> <p><i>3. Increase awareness of screener results and needs among prior setting group – “home”</i></p> | <ul style="list-style-type: none"> <li>- <i>Provide Brigance Early Childhood Assessment to three child care centers along with online management system to collect and analyze data,</i></li> <li>- <i>19 of 27 early childhood programs (Preschool, Head start, and childcare) will conduct Early childhood Brigance Screening prior to Kindergarten and data will be shared,</i></li> <li>- <i>Data from the County Early Childhood Profile and 3 and 4 year old screening will drive educational elements of the planned events (i.e. Math) and be shared widely during events and through media</i></li> </ul> | <p><i>Brigance Screening data from 19 sources will be collected each year in the fall and spring,</i></p> <p><i>Event attendance, media releases, BornLearning attendance, and benchmark data will be collected throughout the year.</i></p>   | <p><b>9/1/2014</b></p>  | <p><b>5/29/2015</b></p> |