

READYKIDS CONFERENCE



ALL STAR: \$10,000

- Prominent exposure at all general sessions and throughout event
- Full Conference Registration (up to 6 registrants)
- Reserved Seating for 6 on Monday and 6 on Tuesday
- Special recognition during the July 12th key note session
- Super Star Row booth in Grand Foyer (located at the entrance of the exhibit hall)
- Large welcome signage
- Recognition in General Sessions
- Company logo on all promotional items or gifts given to participants
- Company name and logo displayed on stage throughout the event
- Opportunity to submit education session proposal
- Conference tote bag insert
- Full page color ad in conference program
- Logo hyperlinked on conference web pages
- Pre and Post attendee registration list
- Networking opportunities with early childhood representatives

SHOOTING STAR: \$5,000

- Full Conference registration (up to 3 registrants)
- Reserved Seating for 3 on Monday and Tuesday
- Co-host a breakfast on Wednesday, July 13th
- End Cap booth in Galaxy Showcase
- Medium welcome signage
- Recognition in General Sessions
- Opportunity to propose breakout session
- Conference tote bag insert
- ½ page black and white ad in program
- Logo hyperlinked on conference web pages
- Networking opportunities with early childhood representatives

RISING STARS: \$2,000

- Full Conference registration (up to 2 registrants)
- Inside booth in Galaxy Showcase
- Small welcome signage
- Recognition in General Sessions
- ¼ Page black and white ad in program
- Networking opportunities with early childhood representatives

Interested in sponsorship?

Complete the enclosed registration form and make checks payable to Ready Kids Conference. Please mail to:

Ready Kids Conference
Prichard Committee
Security Trust Building
271 West Short Street, Ste. 202
Lexington, KY 40507

ROCK STAR: \$7,500

- Full Conference Registration (up to 4 registrants)
- Reserved Seating for 4 on Monday and Tuesday
- Co-host the Welcome Reception on Monday, July 11th from 5:00 – 6:00 pm
 - As a reception sponsor, your company logo will be prominently displayed near the food area
 - To participate you must donate two prize items each valued at \$75.00 or more to give as door prizes during the Welcome Reception. The winner will be directed to your booth to claim the prize
- Super Star Row booth located in the Grand Foyer
- Large welcome signage
- Recognition in General Sessions
- Opportunity to submit education session proposal
- Conference tote bag insert
- Full page black and white ad in program
- Logo hyperlinked on conference web pages
- Pre and Post attendee registration list
- Networking opportunities with early childhood representatives

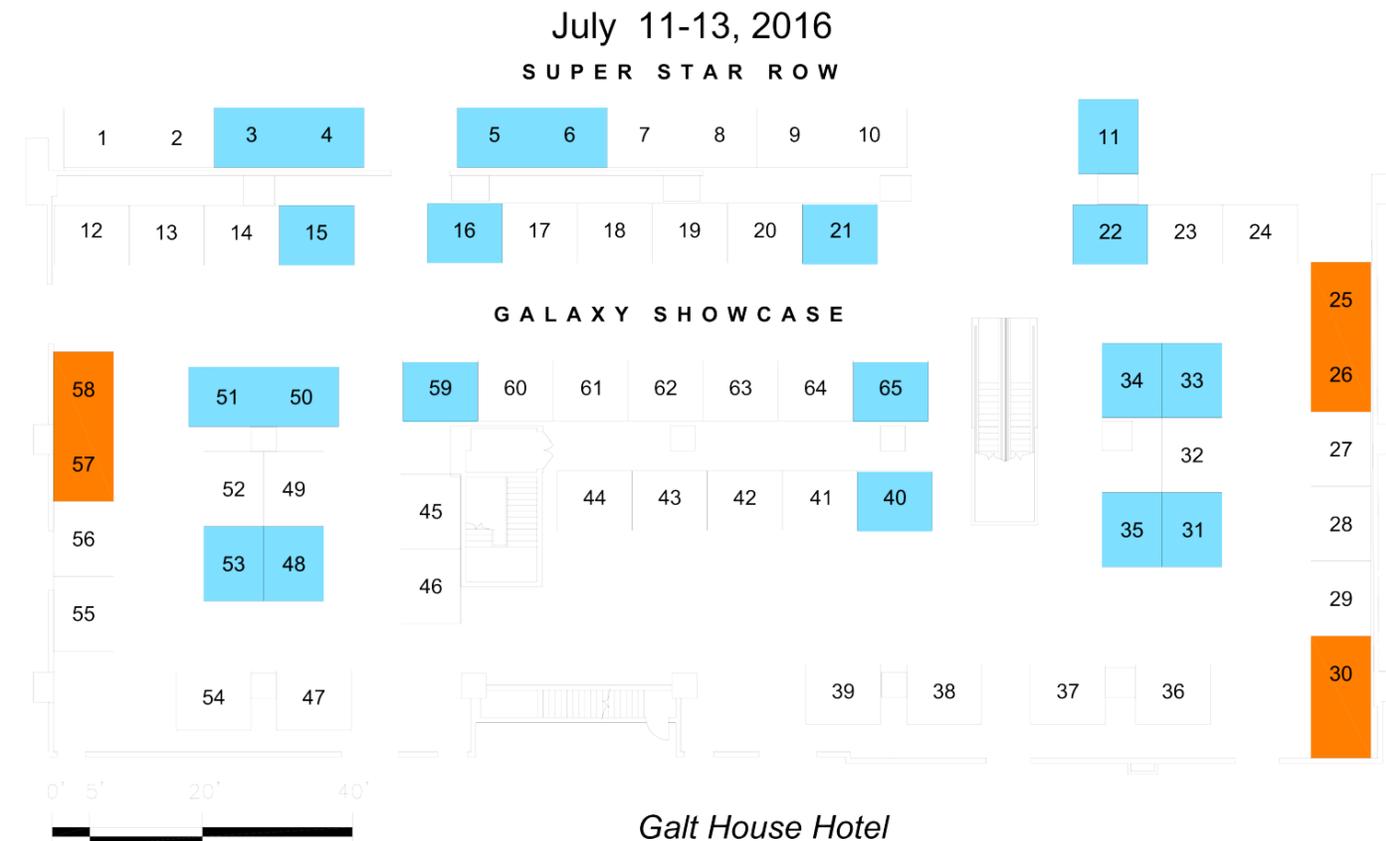
EXHIBITOR PACKAGE

- 8'x10' booth space with pipe/drape, 6' skirted table, and 2 chairs
- Company name and booth number signage located above your exhibit space to assist those seeking you by booth number and those playing Bingo
- Company contact information listed in the event program
- Security service beginning July 11 at 5:00 p.m. until July 13 at 7:30 a.m.
- 24/7 assistance from event planning team
- Registration for at least 2 company representatives, including access to all activities July 11-13

Cost:

Interior Booth (white) \$759
End Cap (blue) \$799
Extended Corner (orange) \$859

FLOOR MAP



DISCLAIMER:
We remind all exhibitors that Excel Decorators, their subsidiaries and their conductors or agents can make no warranties as to the accuracy of floor plans issued in conjunction with, or pertaining to, this exposition. Drawings are for representational purposes only. The location of building columns, utilities or other architectural components of the facility are the responsibility of the exhibitor and/or their agent to physically inspect the facility and to verify all dimensions and locations.

Galt House Hotel
Louisville, Kentucky

55 - 8' x 10' Booths
6 - 8' x 20' Booths
Booth 30 - 8' x 16' Booth

■ = End Cap Booth
■ = Extended Corner Booth

Commitment Deadline: Monday, May 2, 2016

To register as an Exhibitor at the Ready Kids Conference, please complete the enclosed registration form and mail a check made payable to Ready Kids Conference to:

Ready Kids Conference
Prichard Committee
Security Trust Building
271 West Short Street, Ste. 202
Lexington, KY 40507

Exhibit Space Assignments

Booth assignments in the Galaxy Showcase are made primarily on a first-come, first served basis. Exhibitors may request a specific booth location on the registration form. The Governor's Office of Early Childhood(GOEC) will make every attempt to reserve your requested space, however booth assignments are not guaranteed. In the event the GOEC is unable to honor all requests, assignments will be made in priority order as follows:

1. Sponsorship level
2. Previous participation in Ready Kids Conferences
3. Date registration and payment was received

NOTE: Booth assignments are made upon receipt of your registration form and payment.

Important Times for Exhibitors

Move In & Setup

Monday, July 11 8 a.m. to 11 a.m. ET

Galaxy Showcase Hours

Monday, July 11 11 a.m. to 3 p.m.

Welcome Reception 5 p.m. to 6 p.m.

Tuesday, July 12 7 a.m. to 5 p.m.

Wednesday, July 13 8 a.m. to 1:30 p.m.

Move Out

Wednesday, July 13 1:30 p.m.

Conference Add-ons

Exhibit Hall Bingo

A great strategy to generate quality leads. To play, attendees must visit your booth to have their playing card stamped in the area that bears your company logo and booth number. Attendees turn completed Bingo cards in at the registration desk to enter to win fabulous prizes.

Note: Exhibit space must be purchased separately. Participation is limited.

Cost \$300 + Donated \$100 prize provided by sponsor

Session Sponsor

As a session sponsor, you'll have access to a large audience and meeting room during the 1.5 hour session. During this time, you can display signage containing company logo and other information in the room. You may also set a company information station in the back of the room.

Cost \$1500

Electricity

Need electricity at your booth? Access to 120 volt 500 watt outlets may be requested on the registration form. Payment to the Galt House Hotel is the responsibility of the exhibitor. Arrangements can be made by contacting Heather Crabtree at hcrabree@galthotel.com

Cost \$75 in advance \$95 on site

EXHIBITOR PRICING

Program Ads

Reach Kentucky's early childhood leaders by advertising in the event program. Submit ads in jpeg or pdf format to naitore.djigbenou@ky.gov

- Full-page Color Ad \$400 (7.5" wide x 10" tall)
- Full-page Black and White Ad \$300 (7.5" wide x 10" tall)
- Half-page Color ad \$250 (7.5" wide x 5" tall)
- Half-page Black and White Ad \$150 (7.5" wide x 5" tall)
- Quarter-page Color Ad \$100 (3.75" wide x 5" tall)
- Quarter-page Black and White Ad \$50 (3.75" wide x 5" tall)

NON-EXHIBITOR PRICING

Program Ads

Reach Kentucky's early childhood leaders by advertising in the event program. Submit ads in jpeg or pdf format to naitore.djigbenou@ky.gov

- Full-page Color Ad \$650 (7.5" wide x 10" tall)
- Full-page Black and White Ad \$450 (7.5" wide x 10" tall)
- Half-page Color ad \$350 (7.5" wide x 5" tall)
- Half-page Black and White Ad \$250 (7.5" wide x 5" tall)
- Quarter-page Color Ad \$150 (3.75" wide x 5" tall)
- Quarter-page Black and White Ad \$100 (3.75" wide x 5" tall)

Accommodations

Overnight lodging is available to exhibitors at the Galt House Hotel in Louisville. Call the hotel at (800) THE-GALT and request the Ready Kids Conference room block rate of \$155 Suite Tower or \$135 RIVUE Tower. Room reservations are also available online at <http://bit.ly/RKCGaltHouse>.

Parking is available at a discounted rate of \$7.00 per night in the hotel parking garages, including an additional 832 parking spaces which can be accessed from Third Street near the old loading dock.

READYKIDS 

C O N F E R E N C E

@Ready_Kids 

JULY 11-13, 2016

GALT HOUSE HOTEL LOUISVILLE



IN PARTNERSHIP WITH THE  **PRICHARD COMMITTEE** FOR ACADEMIC EXCELLENCE