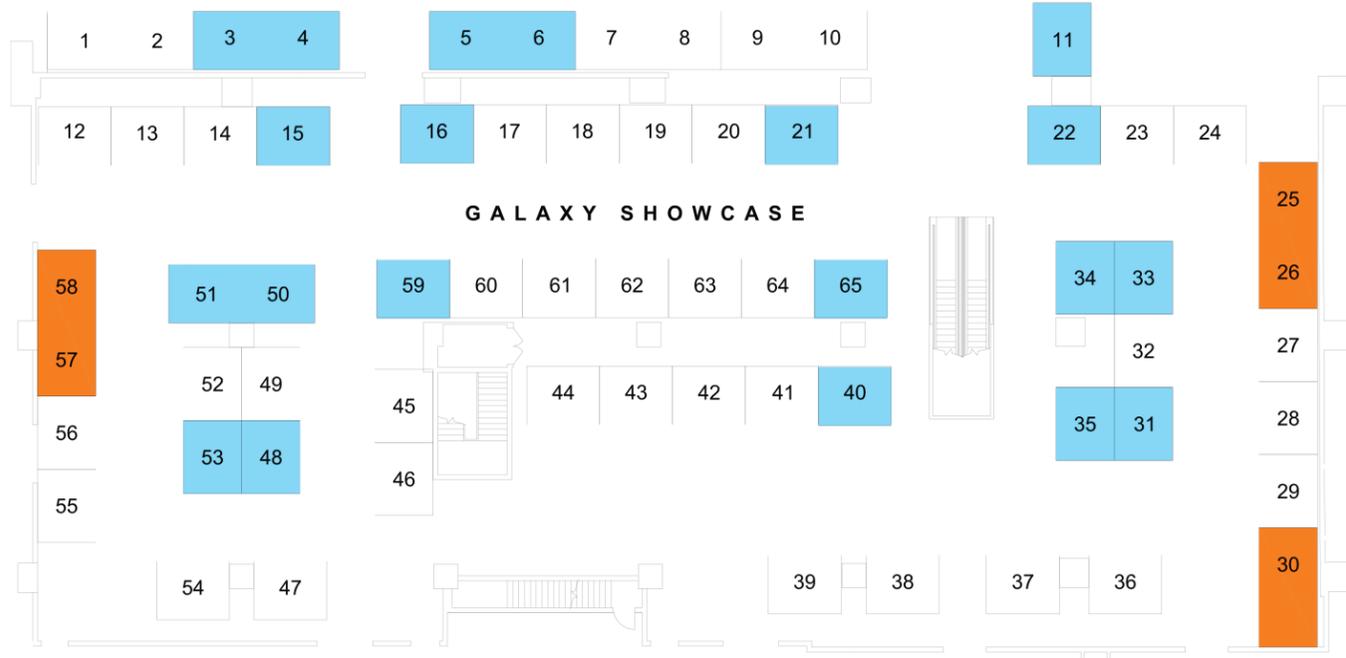


FLOOR MAP

July 11-13, 2016

SUPER STAR ROW



Galt House Hotel
Louisville, Kentucky

55 - 8' x 10' Booths

6 - 8' x 20' Booths

Booth 30 - 8' x 16' Booth

■ = End Cap Booth

■ = Extended Corner Booth

DISCLAIMER:
We remind all exhibitors that Excel Decorators, their subsidiaries and their conductors or agents can make no warranties as to the accuracy of floor plans issued in conjunction with, or pertaining to, this exposition. Drawings are for representational purposes only. The location of building columns, utilities or other architectural components of the facility are the responsibility of the exhibitor and/or their agent to physically inspect the facility and to verify all dimensions and locations.

READYKIDS



C O N F E R E N C E



JULY 11 - 13, 2016

GALT HOUSE HOTEL LOUISVILLE

Booth assignments in the Galaxy Showcase are made primarily on a first-come, first-served basis. Exhibitors may request a specific booth location on the registration form. Booth assignments are made upon receipt of your registration form and payment.

For more information about the Ready Kids Conference, visit kidsnow.ky.gov or call 502-782-0200

READYKIDS

C O N F E R E N C E



JULY 11-13, 2016



IN PARTNERSHIP WITH THE **PRICHARD COMMITTEE** FOR ACADEMIC EXCELLENCE

PRSRT STD
U.S. Postage
PAID
Lexington, KY
Permit No. 33

READY KIDS CONFERENCE
JULY 11 - 13, 2016

125 Holmes Street, Frankfort, KY 40601
<http://kidsnow.ky.gov>



Seize the opportunity to showcase your organization at the 2016 Ready Kids Conference, Kentucky's premier early childhood event. As a sponsor or exhibitor, you'll gain access to an audience of more than 1,200 professionals to promote your product or service. We offer packages and conference add-ons suited to fit your marketing budget.

SPONSORSHIP OPTIONS

ALL STAR:\$10,000

- Prominent exposure at all general sessions and throughout event
- Full Conference Registration (up to 6 registrants)
- Reserved Seating for 6 on Monday and Tuesday
- Special recognition during the July 12th keynote session
- Super Star Row booth in Grand Foyer (located at the entrance of the exhibit hall)
- Large welcome signage
- Recognition in General Sessions
- Company name and logo displayed on stage throughout the event
- Opportunity to submit education session proposal
- Conference tote bag insert
- Full page color ad in conference program
- Logo hyperlinked on conference web pages
- Pre and Post attendee registration list
- Networking opportunities with early childhood professionals

ROCK STAR:\$7,500

- Full Conference Registration (up to 4 registrants)
- Reserved Seating for 4 on Monday and Tuesday
- Co-host the Welcome Reception on Monday, July 11th from 5:00 – 6:00 pm
 - Company logo prominently displayed near the food area
 - Must donate two prize items each valued at \$75.00 or more to give as door prizes during the Welcome Reception. Prize winner will be directed to your booth to claim prizes
- Super Star Row booth located in the Grand Foyer
- Large welcome signage
- Recognition in General Sessions
- Opportunity to submit education session proposal
- Conference tote bag insert
- Full page black and white ad in program
- Logo hyperlinked on conference web pages
- Pre and Post attendee registration list
- Networking opportunities with early childhood professionals

SHOOTING STAR:\$5,000

- Full Conference Registration (up to 3 registrants)
- Reserved Seating for 3 on Monday and Tuesday
- Co-host a breakfast on Wednesday, July 13
- End cap booth in Galaxy Showcase
- Medium welcome signage
- Recognition in General Sessions
- Opportunity to propose breakout session
- Conference tote bag insert
- 1/2 page black and white ad in program
- Logo hyperlinked on conference web pages
- Networking opportunities with early childhood professionals

RISING STAR:\$2,000

- Full Conference Registration (up to 2 registrants)
- Inside booth in Galaxy Showcase
- Small welcome signage
- Recognition in General Sessions
- 1/4 page black and white ad in program
- Networking opportunities with early childhood professionals

EXHIBITOR OPTION

- 8' x 10' booth space with pipe/drape, 6' skirted table and 2 chairs
- Company name and booth number signage to assist attendees find you while playing Bingo
- Company contact information included in program
- Security service beginning July 11 at 5pm through July 13 at 7:30 am
- On-site assistance from event planning team
- Registration for 2 company representatives
- Networking opportunities with early childhood professionals

Cost:

- Interior Booth (white) \$749
- End Cap (blue) \$799
- Extended Corner (orange) \$859

ADD ONS

Exhibit Hall Bingo

A great strategy to generate quality leads. To play, attendees must visit your booth to have their playing card stamped in the area that bears your company logo and booth number. Attendees turn completed Bingo cards in at the registration desk to enter to win fabulous prizes.

Note: Exhibit space must be purchased separately. Participation is limited.

Cost \$300 + Donated \$100 prize provided by sponsor

Session Sponsor

As a session sponsor, you'll have access to a large audience and meeting room during the 1.5 hour session. During this time, you can display signage containing company logo and other information in the room. You may also set a company information station in the back of the room.

Cost \$1,500

Electricity

Need electricity at your booth? Access to 120 volt 500 watt outlets may be requested on the registration form. Payment to the Galt House Hotel is the responsibility of the exhibitor. Arrangements can be made by contacting Heather Crabtree at hcrabtree@galthotel.com

Cost \$75 in advance or \$95 on site

Exhibitor Advertising Options:

Program Ads

Reach Kentucky's early childhood leaders by advertising in the event program. Submit ads in pdf format to naitore.djigbenou@ky.gov

- Full-page Color Ad \$400 (7.5" wide x 10" tall)
- Full-page Black and White Ad \$300 (7.5" wide x 10" tall)
- 1/2 page Color Ad \$250 (7.5" wide x 5" tall)
- 1/2 page Black and White Ad \$150 (7.5" wide x 5" tall)
- 1/4 page Color Ad \$100 (3.75" wide x 5" tall)
- 1/4 page Black and White Ad \$50 (3.75" wide x 5" tall)

For Businesses **NOT** Exhibiting:

Program Ads

Reach Kentucky's early childhood leaders by advertising in the event program. Submit ads in pdf format to naitore.djigbenou@ky.gov

- Full-page Color Ad \$650 (7.5" wide x 10" tall)
- Full-page Black and White Ad \$450 (7.5" wide x 10" tall)
- 1/2 page Color Ad \$350 (7.5" wide x 5" tall)
- 1/2 page Black and White Ad \$250 (7.5" wide x 5" tall)
- 1/4 page Color Ad \$150 (3.75" wide x 5" tall)
- 1/4 page Black and White Ad \$100 (3.75" wide x 5" tall)

SCHEDULE

Move In & Setup

Monday, July 118 a.m. to 11 a.m.

Galaxy Showcase Hours

Monday, July 11 11 a.m. to 3 p.m.

Welcome Reception5 p.m. to 6 p.m.

Tuesday, July 12 7 a.m. to 5 p.m.

Wednesday, July 138 a.m. to 1:30 p.m.

Move Out

Wednesday, July 131:30 p.m.

ACCOMODATIONS

Overnight lodging is available to exhibitors at the Galt House Hotel in Louisville. Call the hotel at (800) 626-1814 and request the Ready Kids Conference room block rate of \$155 Suite Tower or \$135 Single Occupancy RIVUE Tower. Room reservations are also available online at www.galthouse.com.

Parking is available at a discounted rate of \$12 per night in the hotel parking garages. An additional 800+ parking spaces can be accessed from Third Street near the old loading dock.

REGISTRATION

Interested in sponsorship or exhibiting?

Visit <http://bit.ly/RKCponsors> to download a registration form. Mail a hard copy of the form and check to:

Ready Kids Conference
Prichard Committee
Security Trust Building
271 West Short Street, Ste. 202
Lexington, KY 40507

Make checks payable to Ready Kids Conference

COMMITMENT DEADLINE IS JUNE 15, 2016